

MULTITUDE ONE MEDIA

TECHNICAL SPECS · 2026

Le Figaro Production

*Print, digital, social, podcast and
video specs in one place.*

PRODUCTION

Technical specifications

Print formats

Unit	Trim	Bleed	Safe area
Le Figaro — Full page	289 × 380 mm	+5 mm	279 × 370 mm
Le Figaro — Half page (H)	289 × 188 mm	+5 mm	279 × 178 mm
Le Figaro Magazine — Full page	230 × 297 mm	+5 mm	220 × 287 mm
Madame Figaro — Full page	230 × 297 mm	+5 mm	220 × 287 mm
Le Figaro Histoire — Full page	210 × 285 mm	+5 mm	200 × 275 mm

Print requirements

- Format: PDF/X-1a:2003 or PDF/X-4:2010
- Color profile: ISO Coated v2 (ECI) for coated stock; PSO Uncoated for newsprint
- Resolution: 300 dpi minimum at final size
- Total ink coverage: ≤ 300% (newsprint), ≤ 320% (coated)
- Fonts: embedded or vectorized
- Black text: 100% K only — no rich black

Digital formats

Unit	Desktop	Mobile	Weight
Wide Angle	1800 × 1000	750 × 1000	≤ 200 KB
Half Page	300 × 600	300 × 500	≤ 150 KB
Megabanner / Cover	1800 × 250	320 × 100	≤ 150 KB
Native dossier card	1200 × 675	750 × 1000	≤ 200 KB
In-read video	1920×1080 (16:9)	1080×1920 (9:16)	≤ 10 MB / ≤ 30s

Digital requirements

- Formats: JPG, PNG, GIF, HTML5 (IAB), MP4 (H.264)
- Click-tracker: third-party tags accepted (Sizmek, DCM, Adform, Flashtalking)

- Animation: ≤ 15 sec total · max 3 loops · CPU $\leq 30\%$
- Audio: muted by default; user-initiated only
- SSL: HTTPS-compliant creatives only
- Lead time: 5 business days before launch